

**UNAPPROVED**  
**Loudon County Economic Development Agency/  
Joint Economic and Community Development  
Board of Directors Meeting Minutes  
Lenoir City Utilities Board  
September 10<sup>th</sup>,2020**

**The following members were present:** Mayor Jeff Harris, Mayor Tony Aikens, Eddie Simpson, Harold Duff, Bruce Giles, and Christy Fitzgerald

**Also present were:** Lenoir City Administrator Amber Scott, Loudon County Chamber President Rodney Grugin, and LCEDA staff members Jack Qualls and Blair Patterson

Chairman Buddy Bradshaw called the meeting to order at 1:46 p.m.

**Approval of the minutes from the June 22<sup>nd</sup>, 2020 Board of Directors Meeting**

The minutes were emailed to the Members prior to the meeting for their review. **Eddie Simpson made a motion to approve the June 22<sup>nd</sup>, 2020 minutes, seconded by Christy Fitzgerald. All approved.**

**Financial Report**

John Evans presented the Profit and Loss Statement and Balance Sheet reviewing current assets, fixed assets, and liabilities. **Christy Fitzgerald made a motion to approve the financial report, seconded by Eddie Simpson. Motion passed.**

**Prospects/Projects Update**

Jack Qualls reviewed the prospects update for this quarter stating the LCEDA had submitted 7 RFI's and had 1 site visit. The site visit involved a supplement labels company looking to invest \$20 million and create 50 jobs.

Jack Qualls gave the following transportation updates:

- Queener Road: Bid Packets sent to TDOT, NEPA recertification
- CMAQ Loudon: ITS on Hwy 11 and 72 – Construction money has been requested
- CMAQ Lenoir City Phase II: Bid out
- Simpson Road: Bid out to construction
- Loudon County Resurfacing: Contract being amended
- State Route 72: Resurfacing request submitted for turn lanes and three-lane widening
- Exit 72 (I-75): Traffic Light
- City Park/Elm Hill: Signal Project
- SIA: Sugarlimb Industrial Park
- TPO Call for Projects – these project were rolled over into TPO's projects for this year: Grove Street Resurfacing Project, Industrial Park Drive in Lenoir City vertical curve 3<sup>rd</sup> lane, Muddy Creek intersection

**Workforce Development Update**

Blair Patterson gave the following updates:

- July 2020 Unemployment Rate is at 7.7%

- Industry Spotlight Social Media Campaign
  - Protomet was featured last week receiving around a 7,000 reach
  - Del Conca USA is currently being featured
  - LCEDA “boosts” sponsored ad posts for the current industry spotlight on Facebook and Instagram for 5 days
- Job Posting Social Media Marketing
  - Currently running a hiring ad for Real Alloy – 26,500 reach and 316 shares
- YPLC is hosting their 3<sup>rd</sup> Annual Membership Kickoff on October 1<sup>st</sup> at Calhoun’s patio in Lenoir City

**Additional Business**

The Board discussed the best options for the use of some of the TVA COVID-19 Relief Funds. After discussion, ***Eddie Simpson made a motion to fund translating the needed Census information to reach the Spanish speaking community through the radio and the newspaper; seconded by Christy Fitzgerald. All approved.***

With no further business ***Jeff Harris made a motion to adjourn seconded by Christy Fitzgerald, motion carried.***

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Blair Patterson, Recording Secretary