



Unequivocally

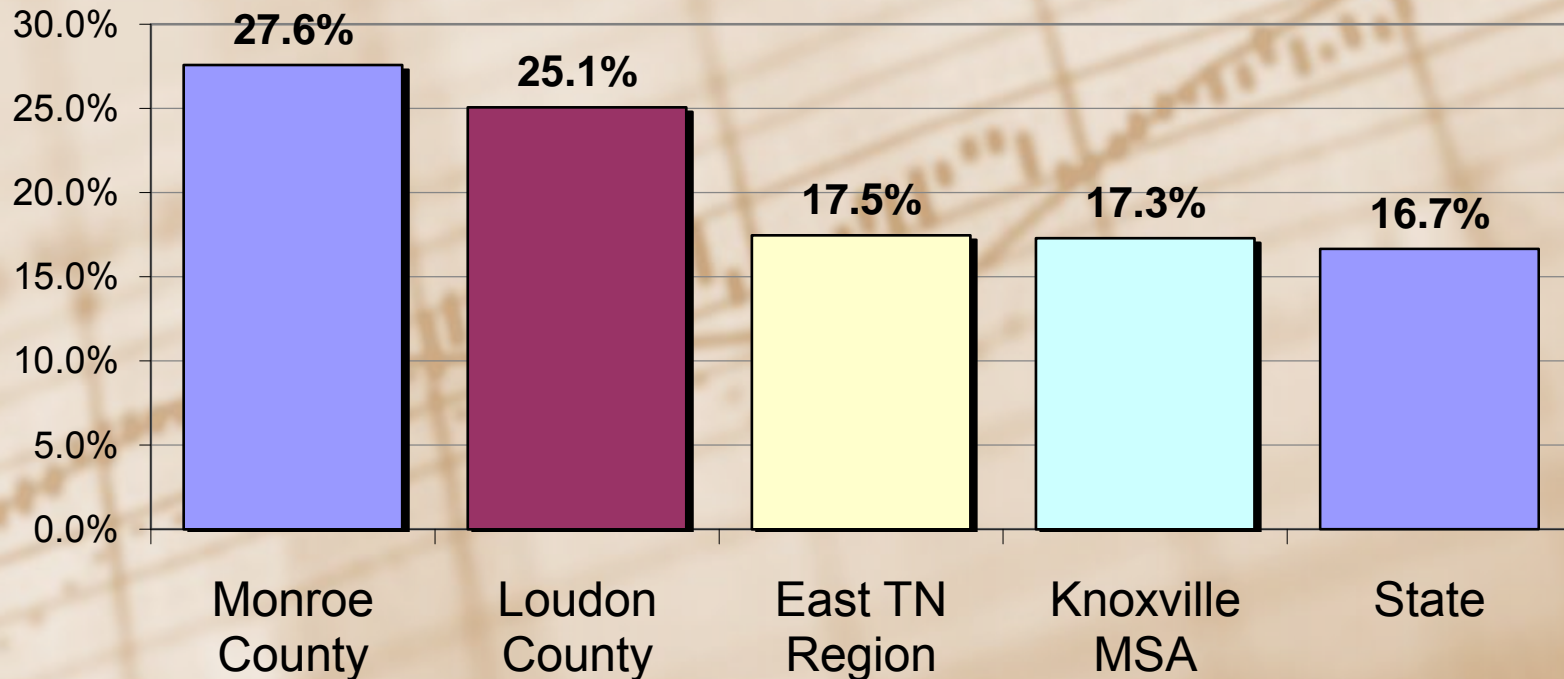
Loudon County, TN

THE INGREDIENTS FOR PROFITABLE BUSINESS LOCATIONS

2010

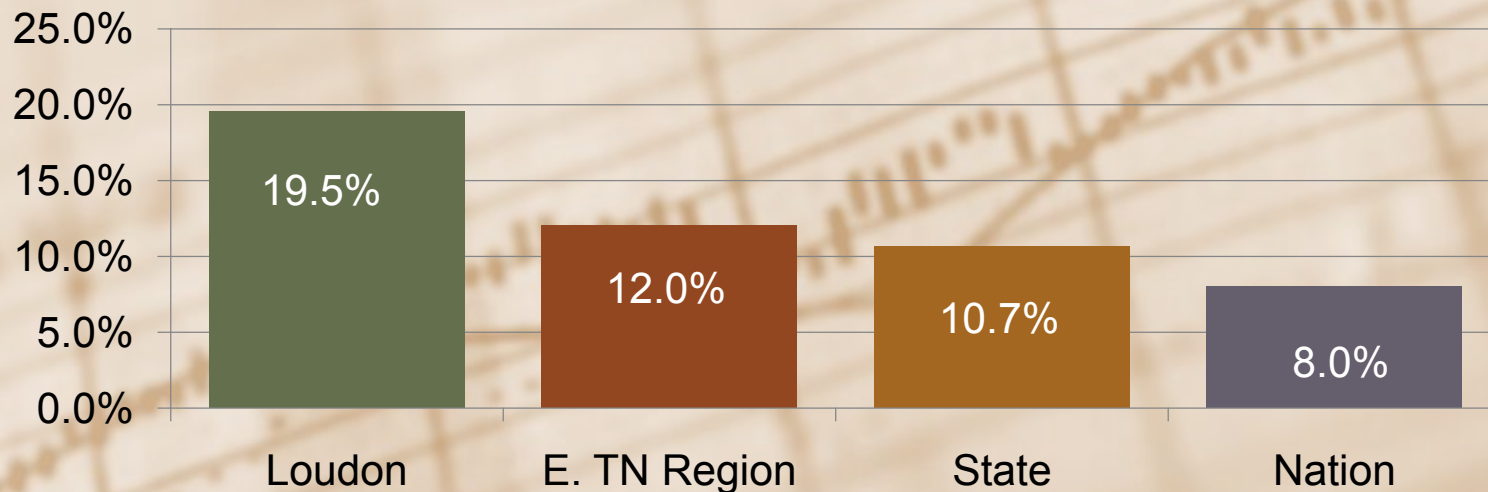
POPULATION

Population Growth: 1990-2000



POPULATION

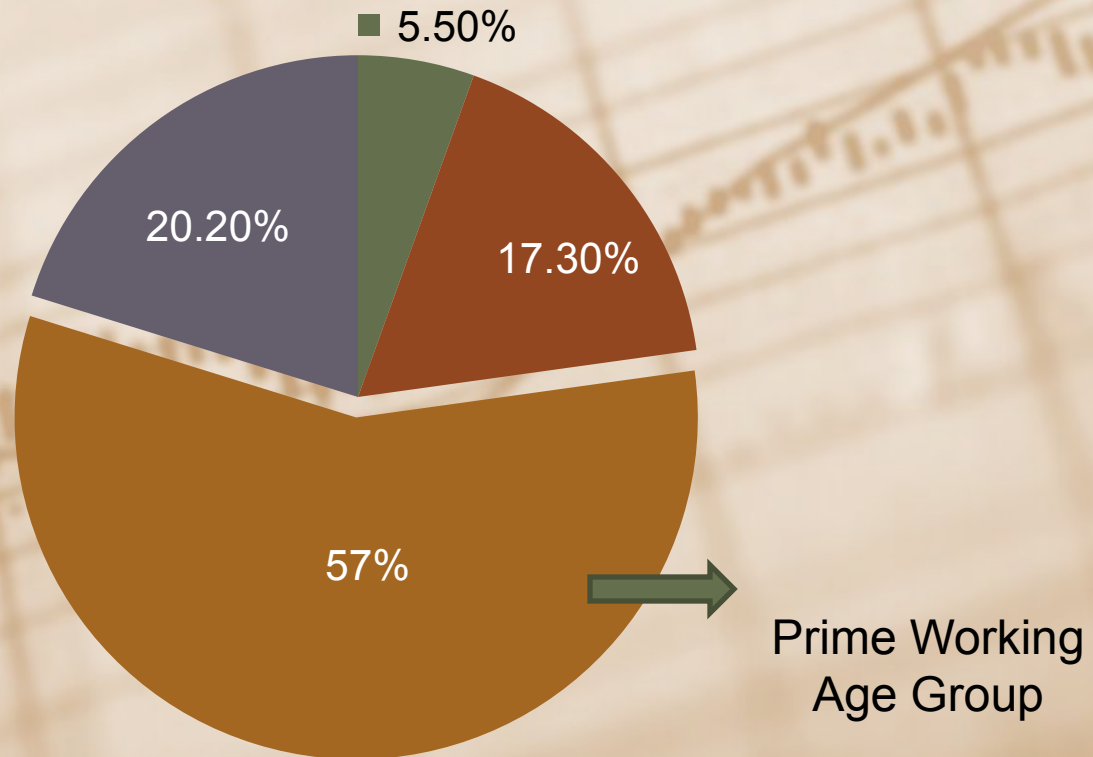
% Population Change 2000 - 2009



Out of 95 counties, Loudon County was the 11th fastest growing community in the State of Tennessee between 2000-2009

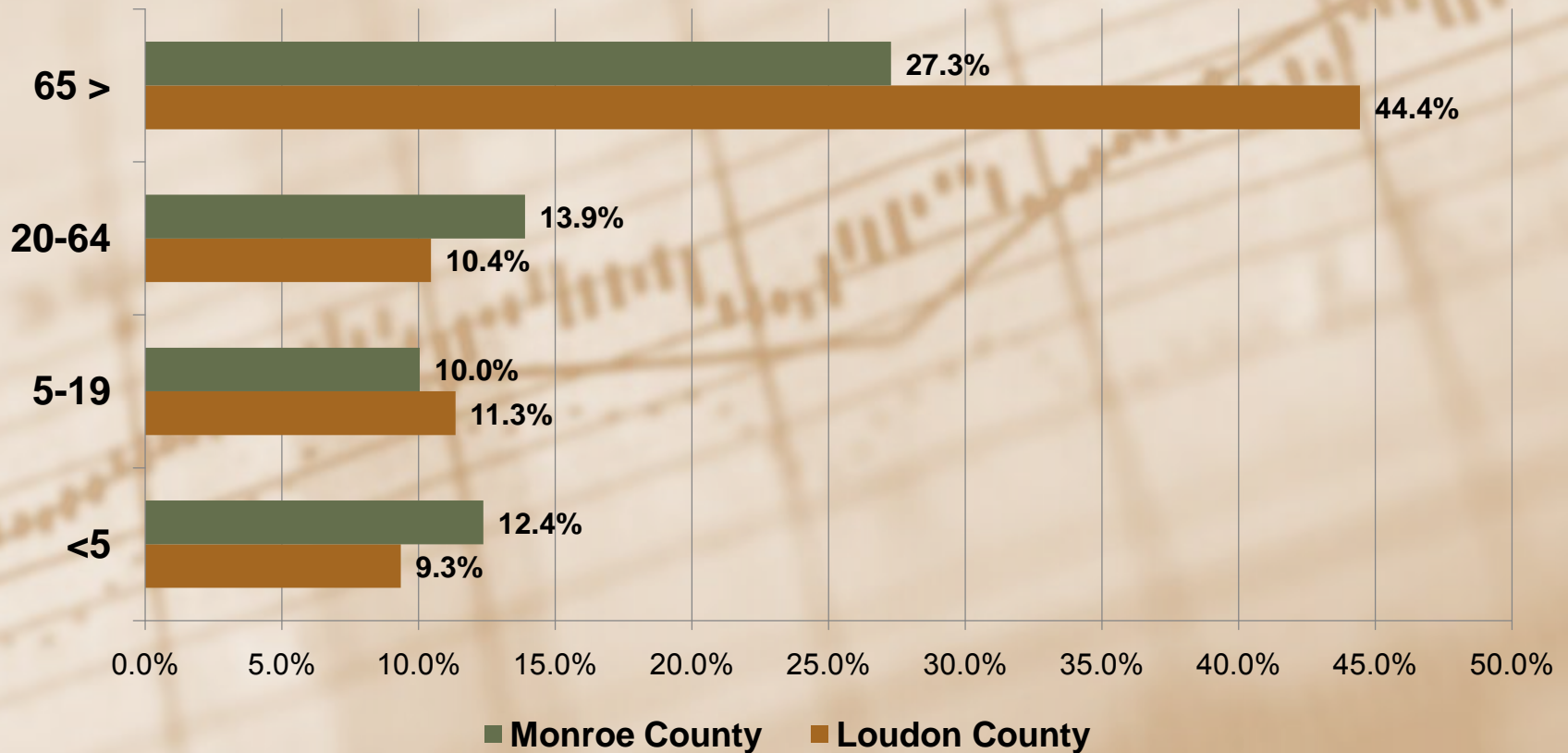
POPULATION

2008 Population by Age



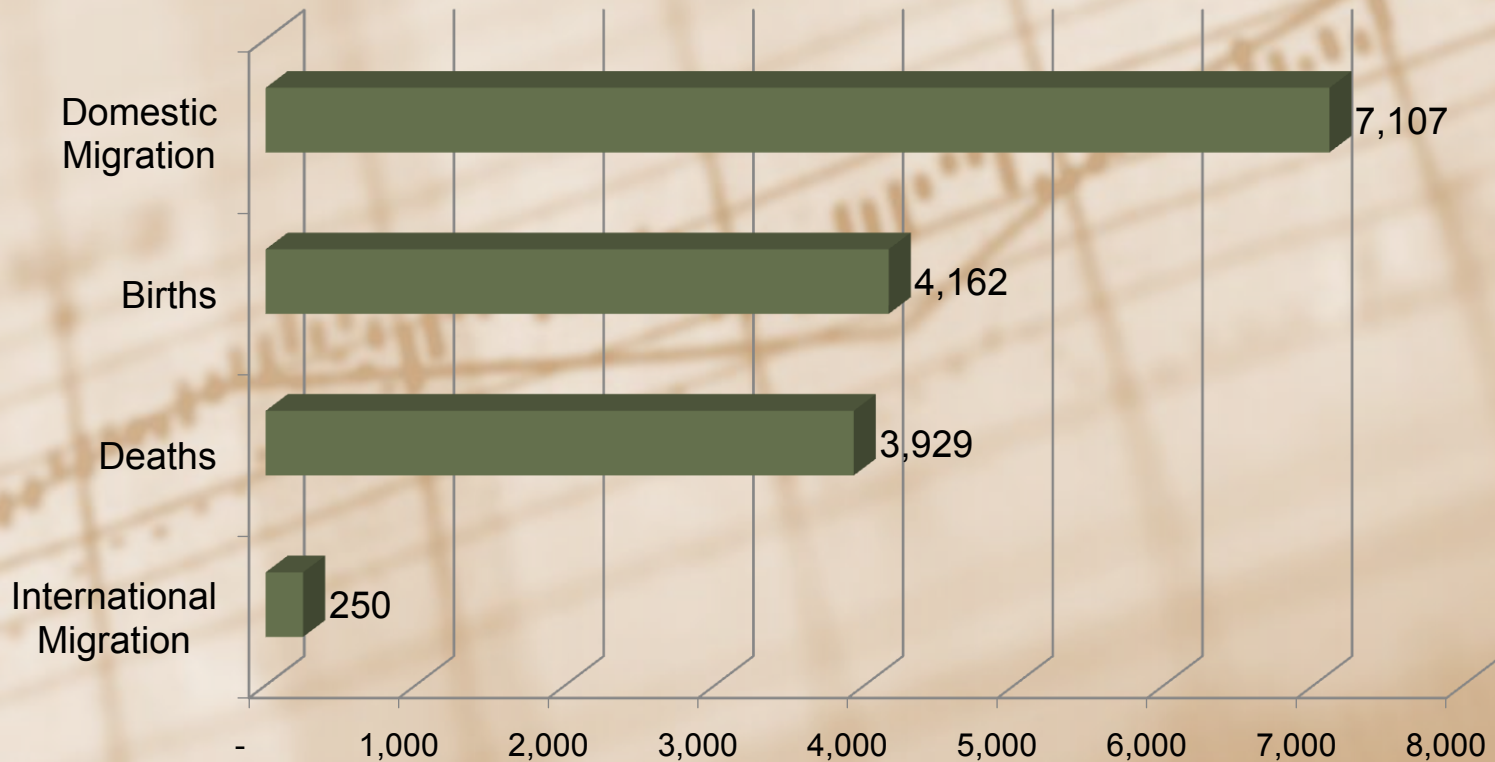
POPULATION

% Change in Population by Age 2000-2008



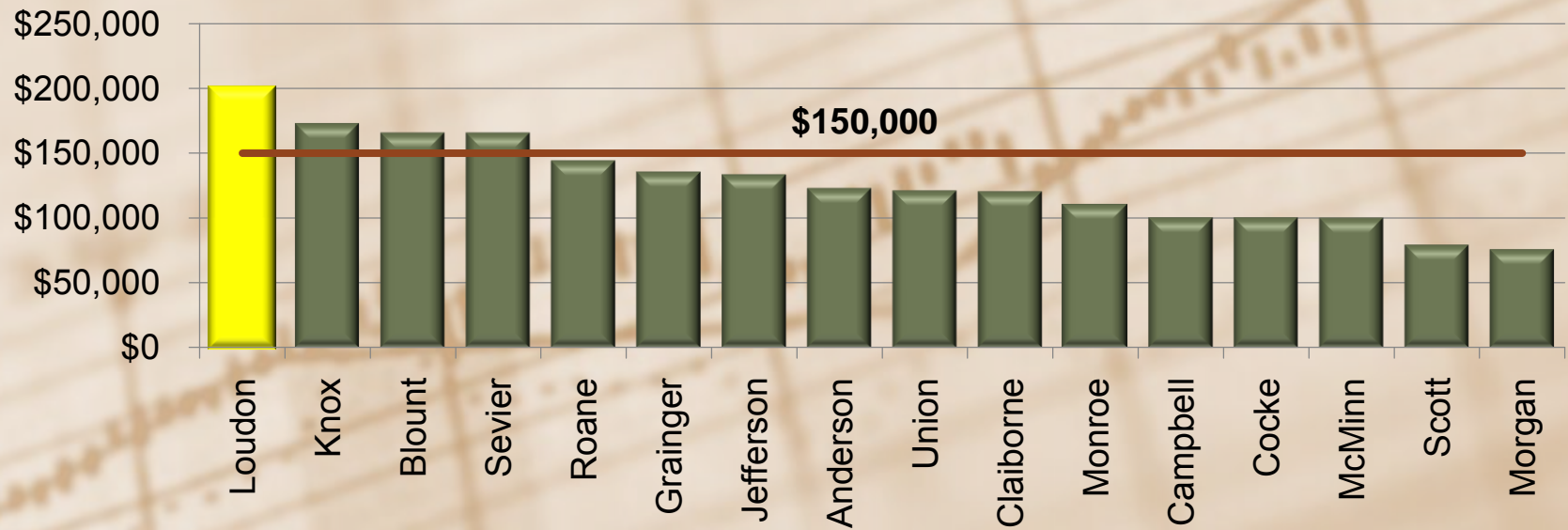
POPULATION

Components of Population Change 2000-2008



HOUSING

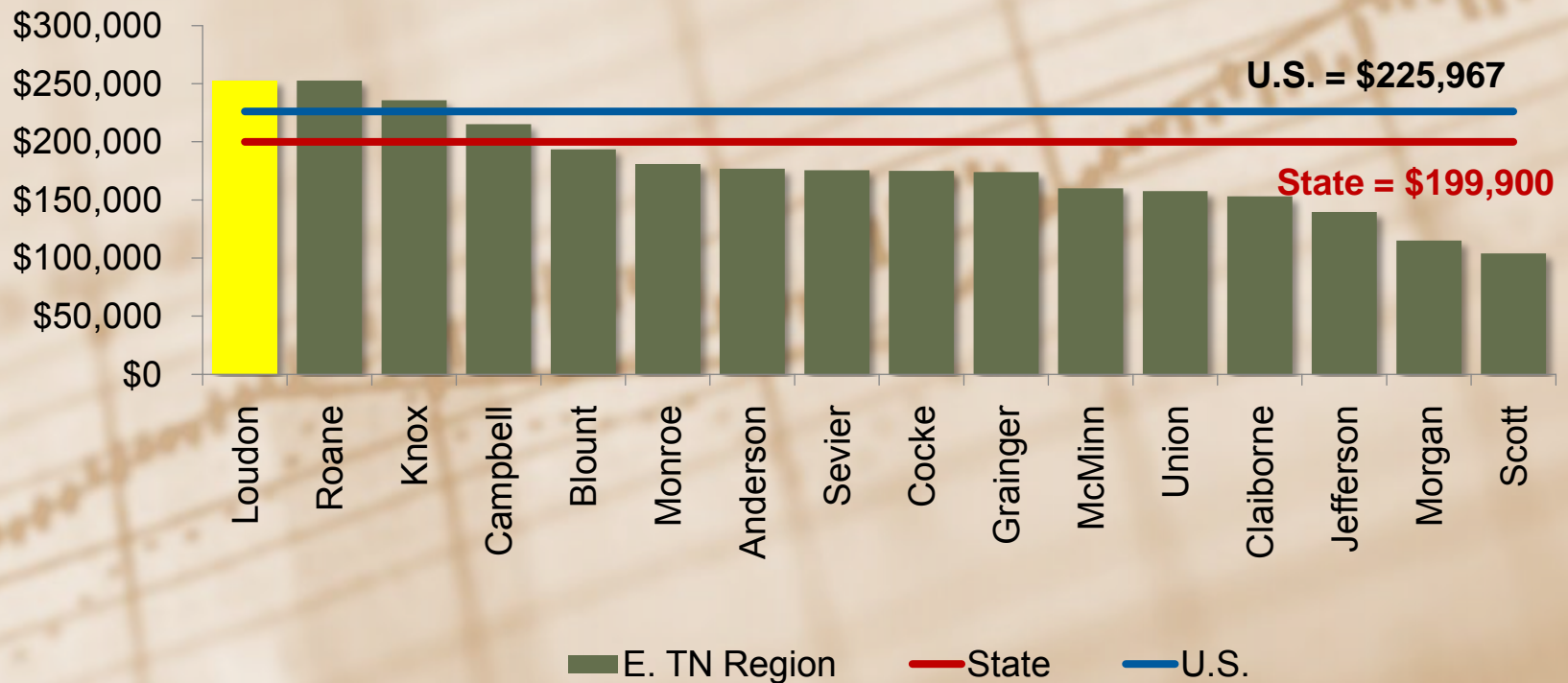
Comparison of 2008 Median Home Sale Values All Home Sales



Loudon County = \$200,750
E. TN Region = \$121,459
Knox County = \$172,200

HOUSING

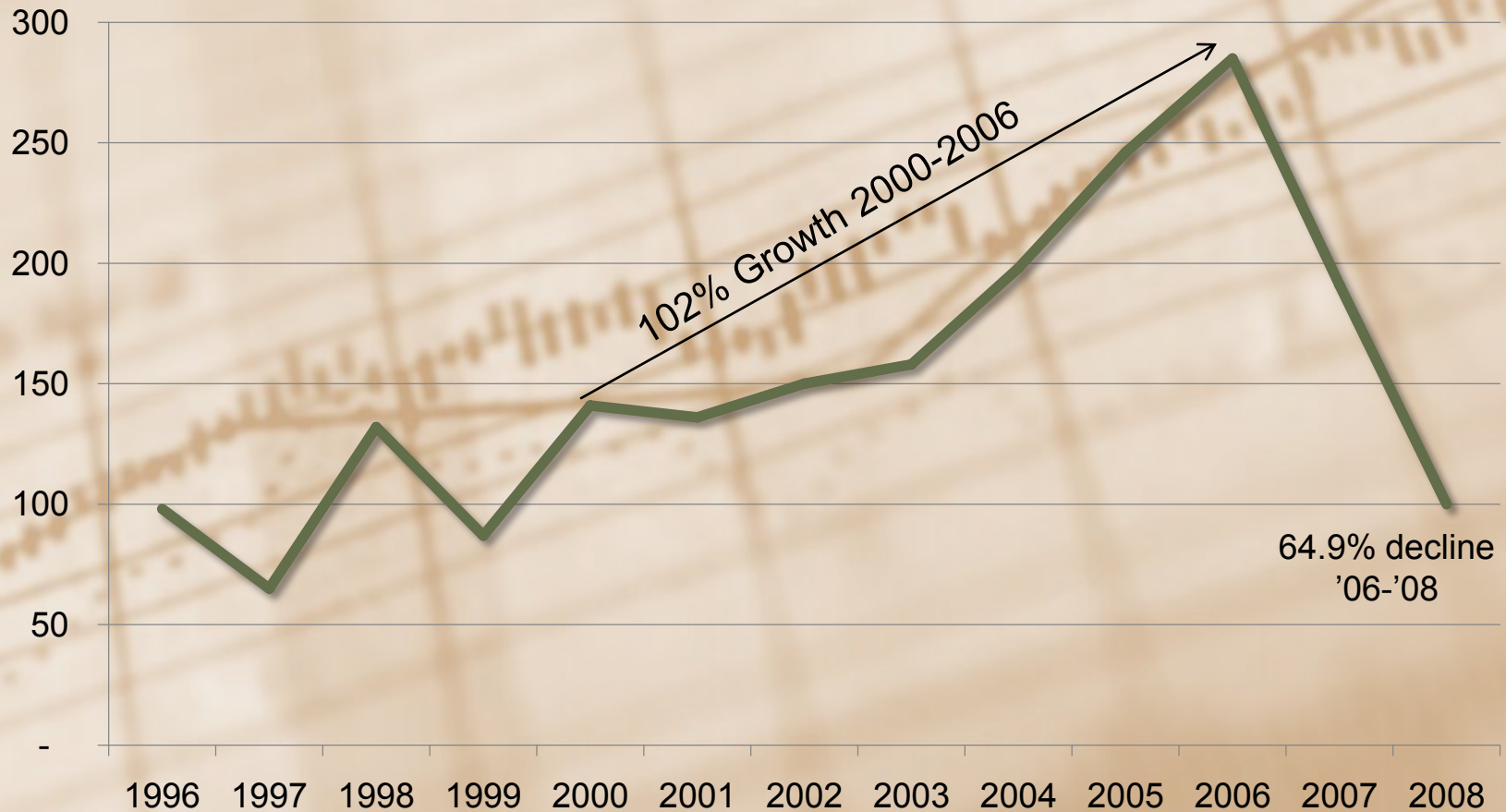
Comparison of 2008 Median Home Sale Values New Homes



Loudon County = \$252,500
E. TN Region = \$175,175

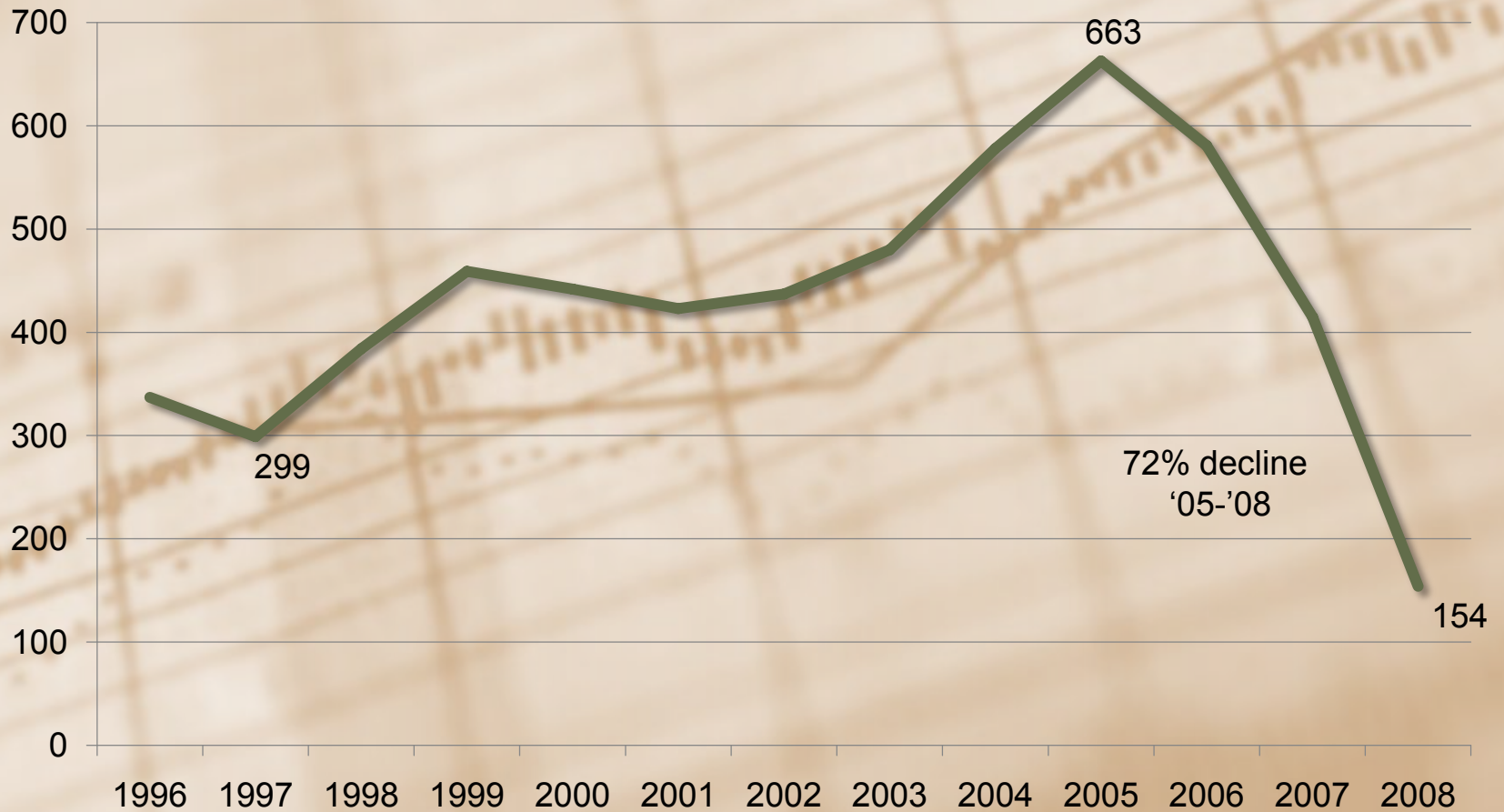
HOUSING

Change in New Home Sales Volume 1996-2008



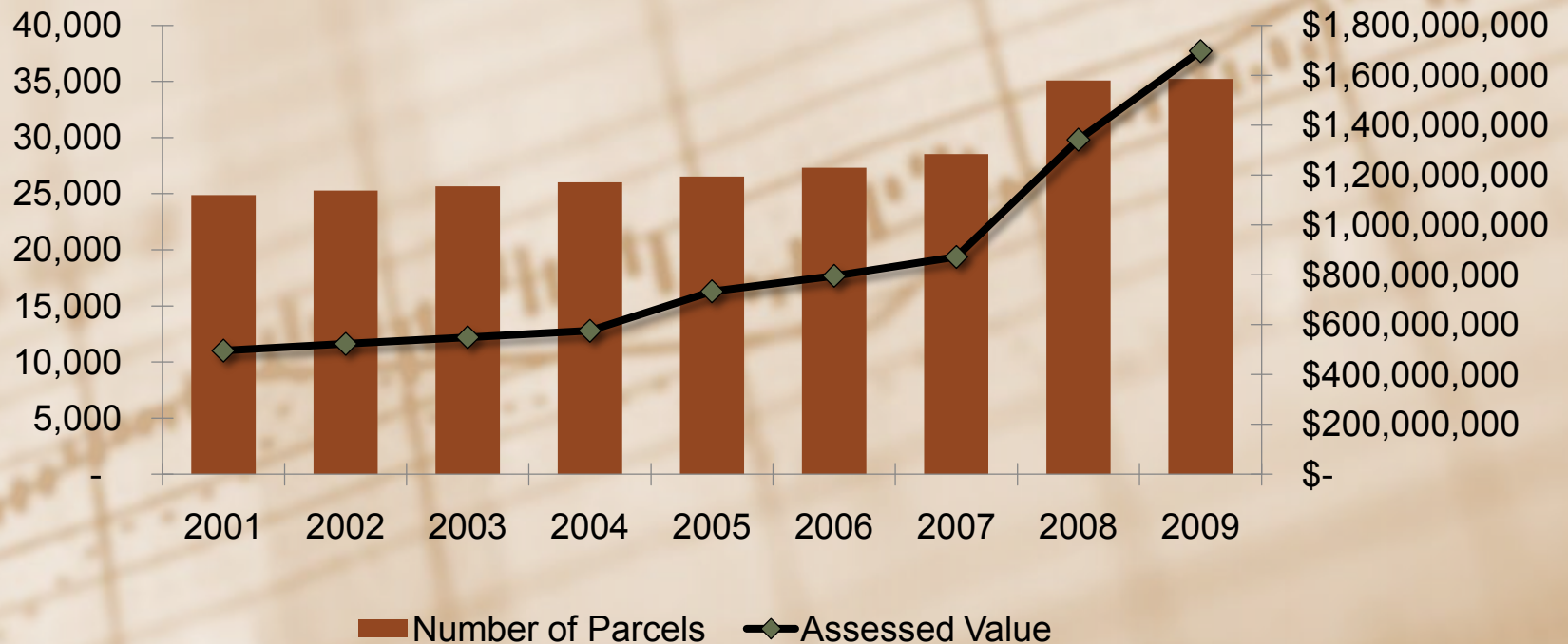
HOUSING

Loudon County Change in Existing Home Sales Volume 1996-2008



PROPERTY TAXES

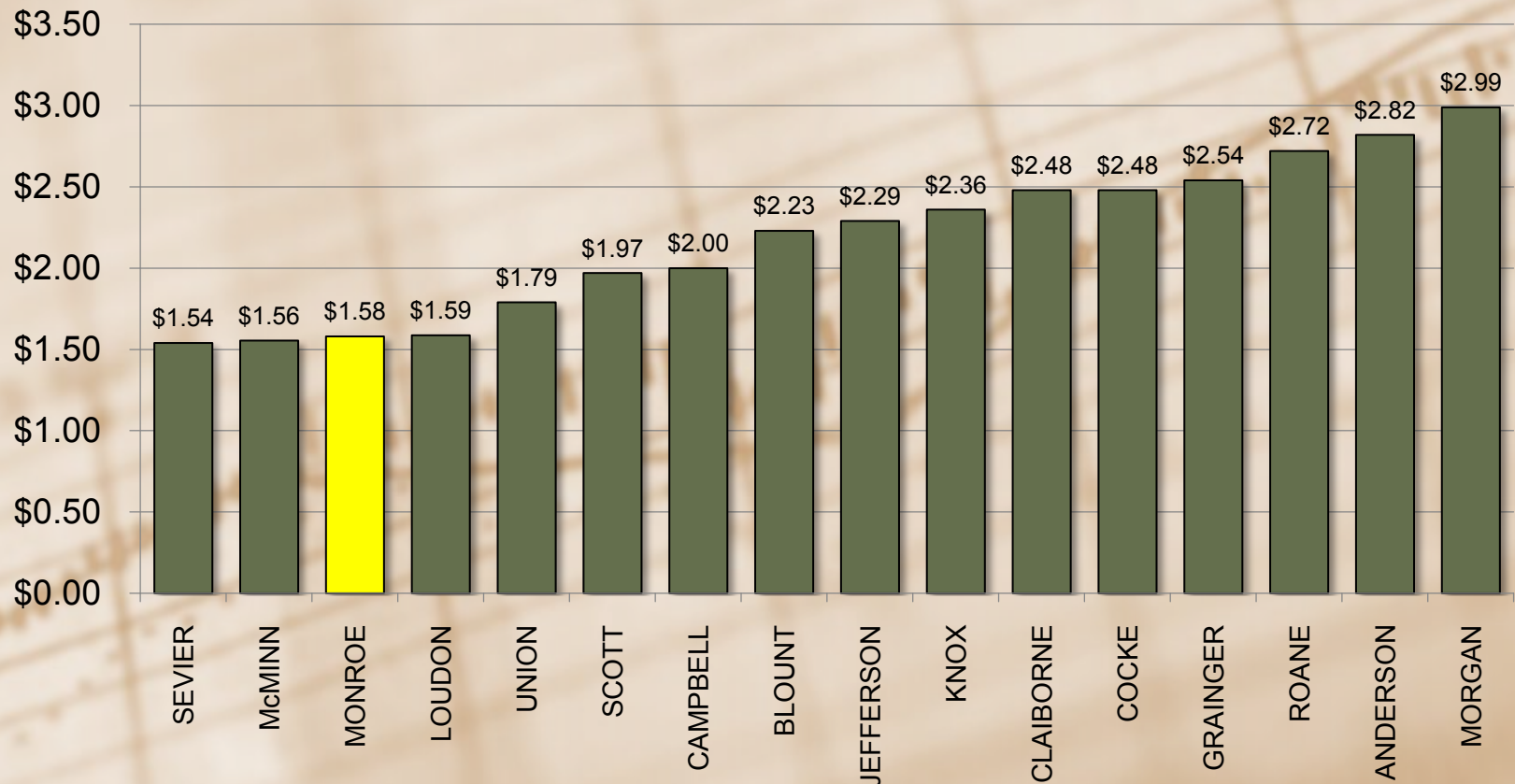
Loudon Co. Change in Property Tax Assessments 2001-2009



2009 Assessed Value = \$1,696,813,840
2009 Number of Parcels = 35,233

PROPERTY TAXES

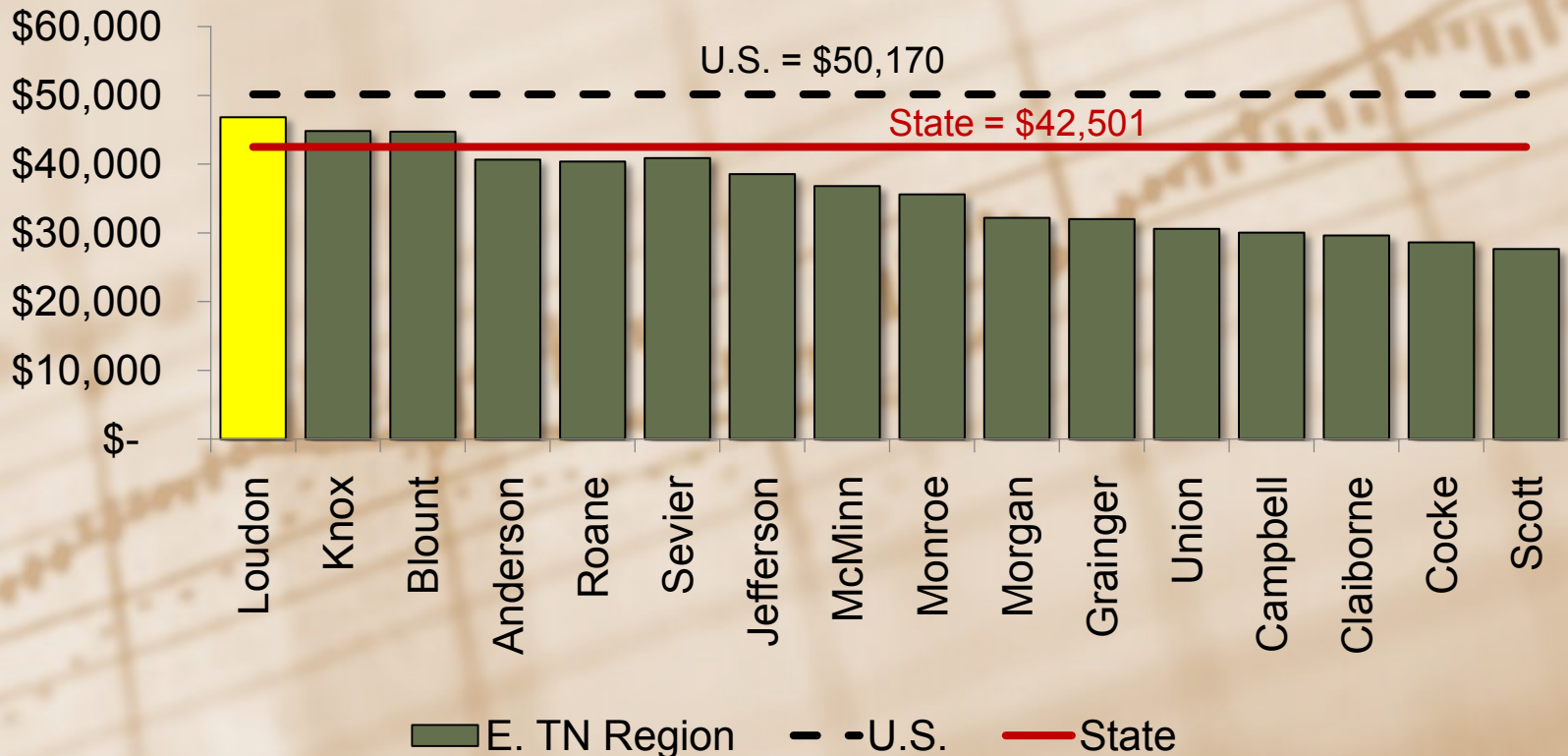
2009 Property Tax Rates



Loudon County has the 12th lowest property tax rate out of 95 counties in the State of Tennessee

INCOME

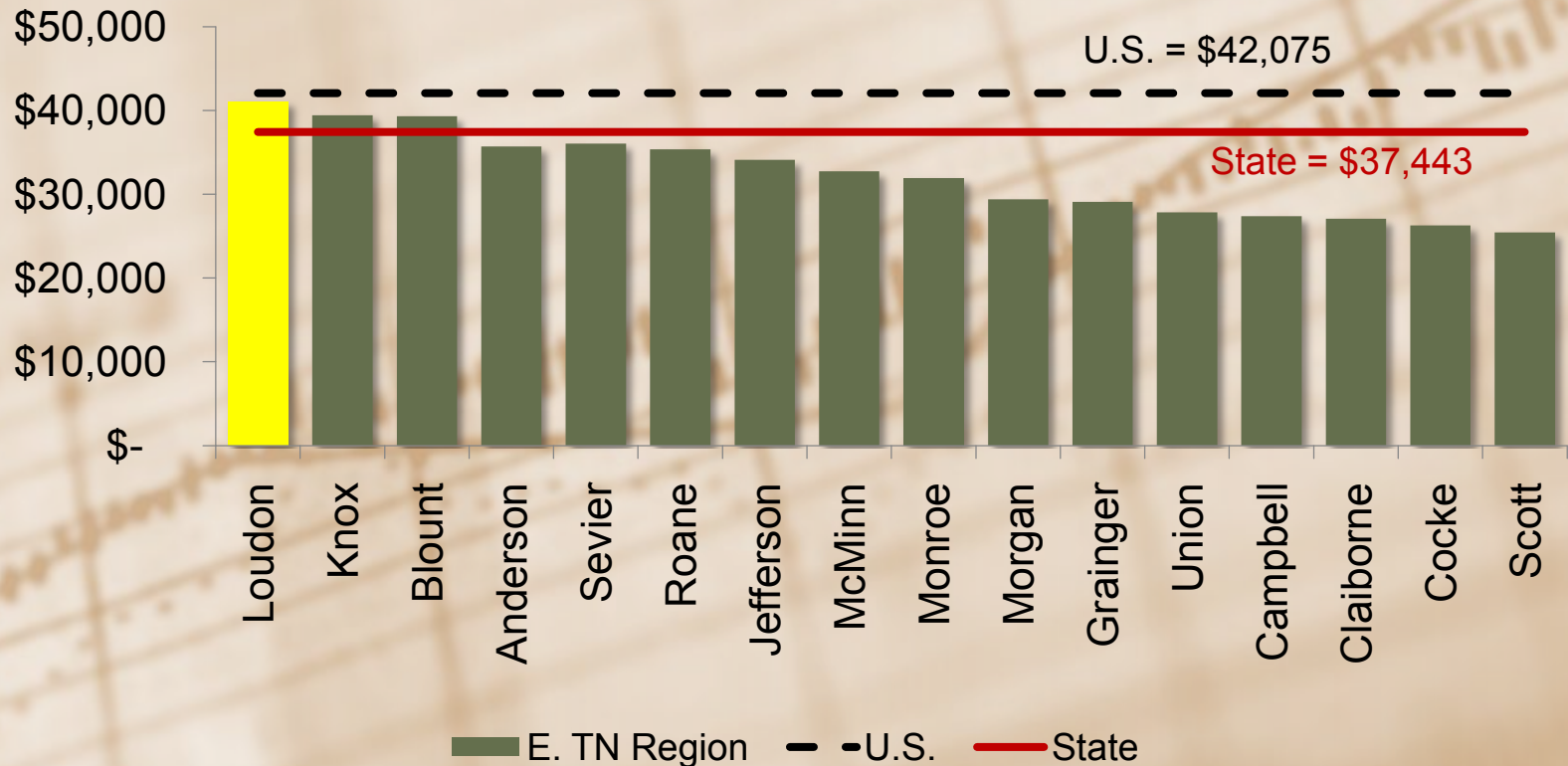
2008 Median Household Income



Loudon County = \$47,977
E. TN Region = \$36,876

INCOME

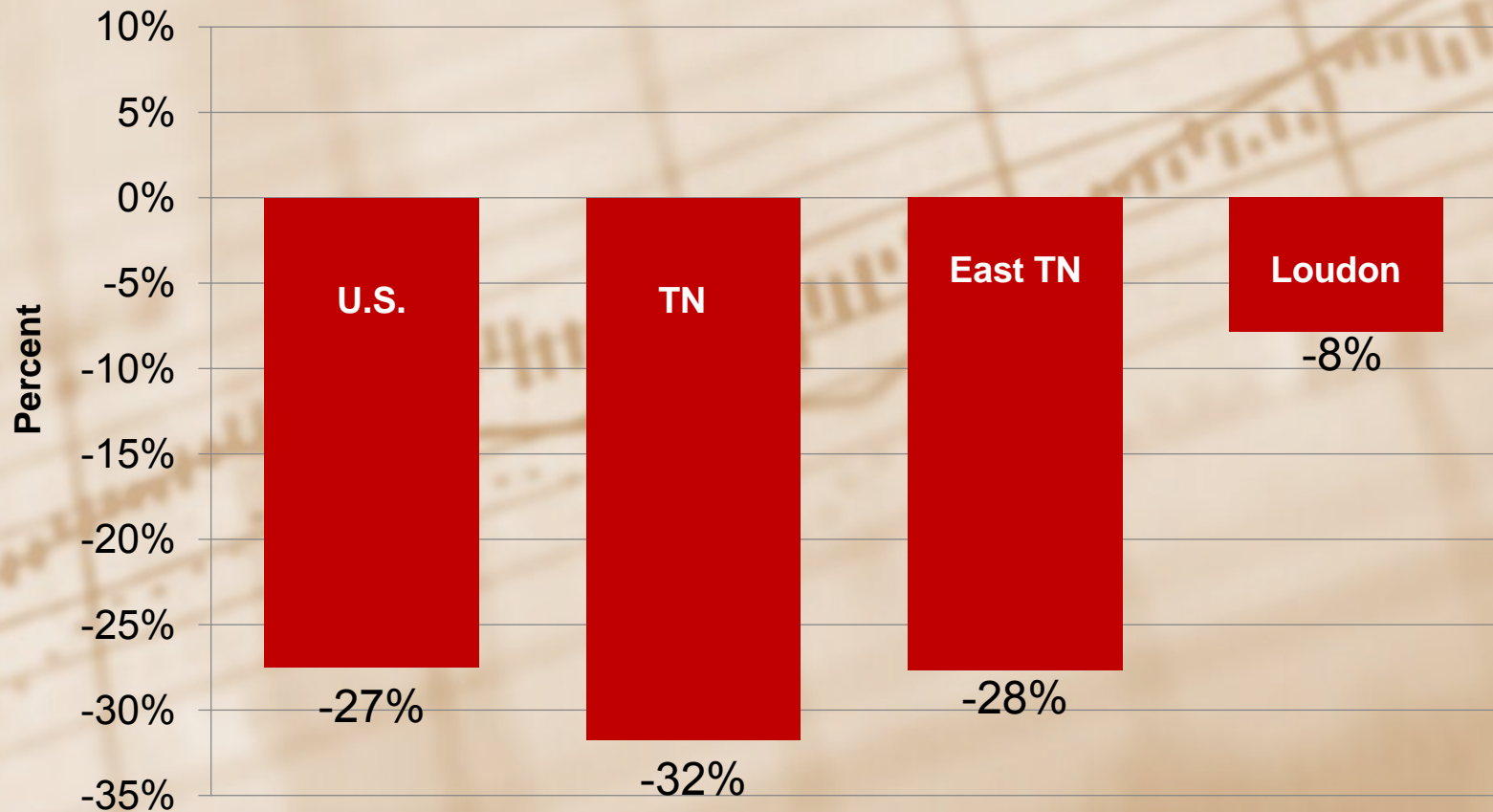
2008 Est. Median Disposable Income



Loudon County = \$41,939
E. TN Region = \$32,936

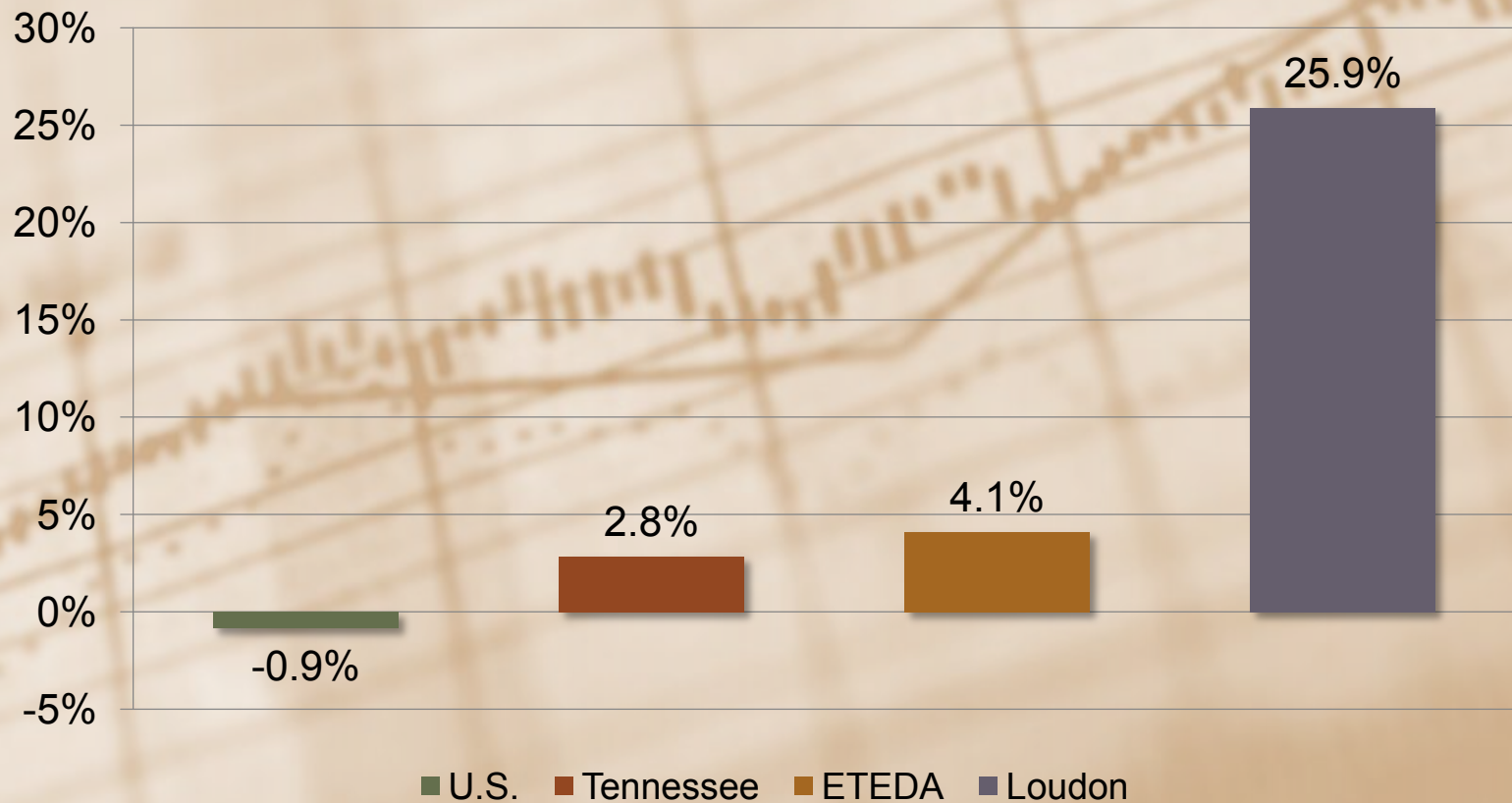
EMPLOYMENT

Percent Change in Manufacturing Employment: 2001-2009



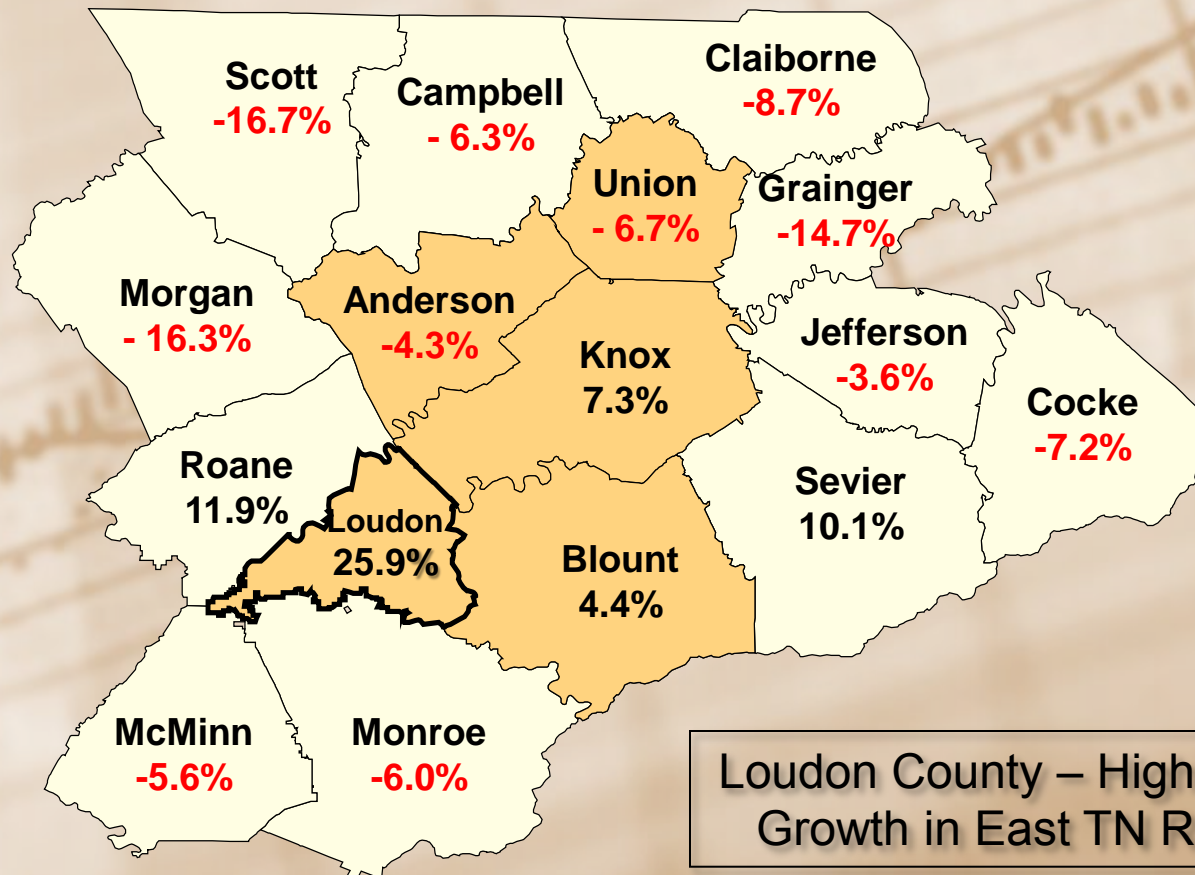
EMPLOYMENT

Total Private Employment Job Growth Percent Change 2001-2009



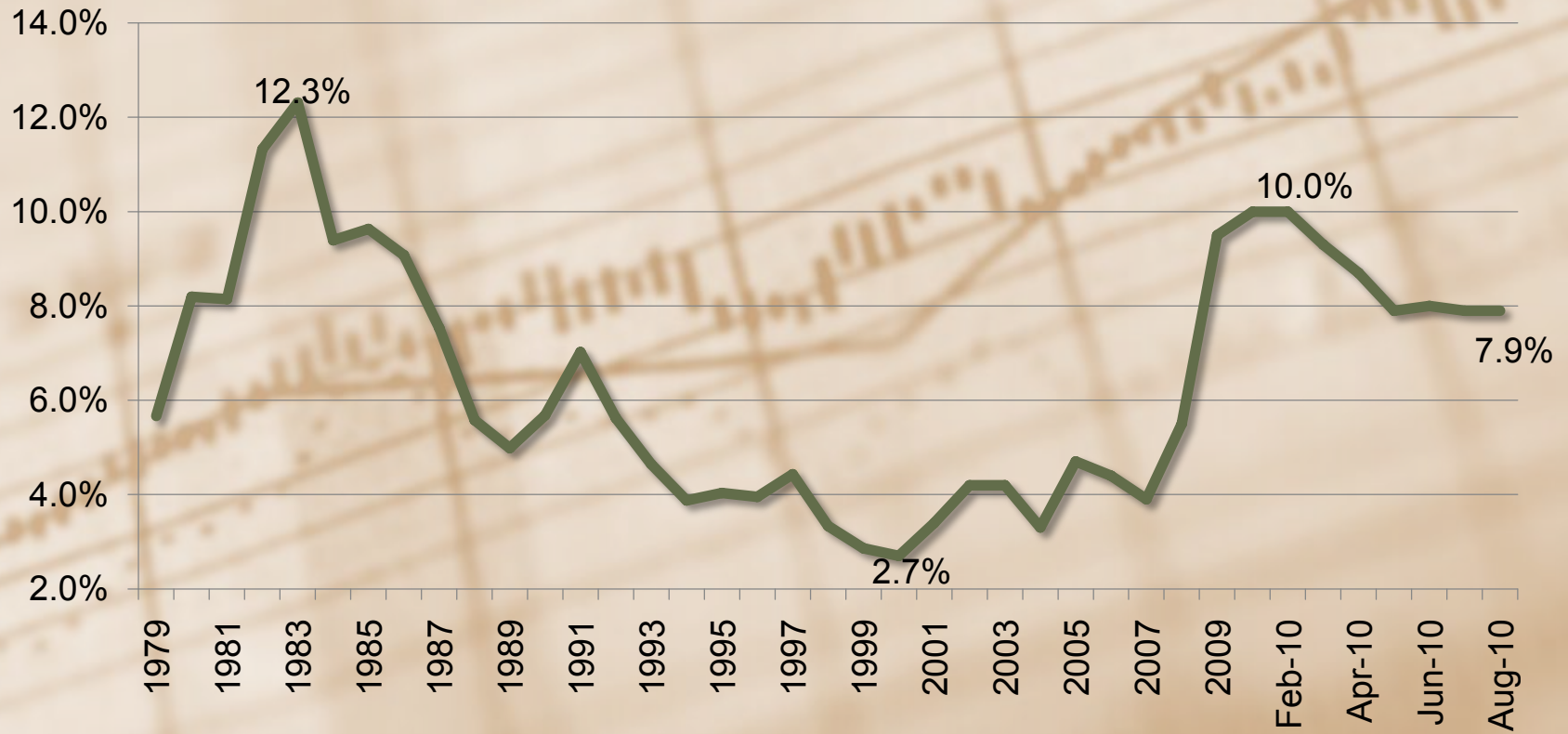
EMPLOYMENT

Total Private Employment Job Growth 2001 to 2009



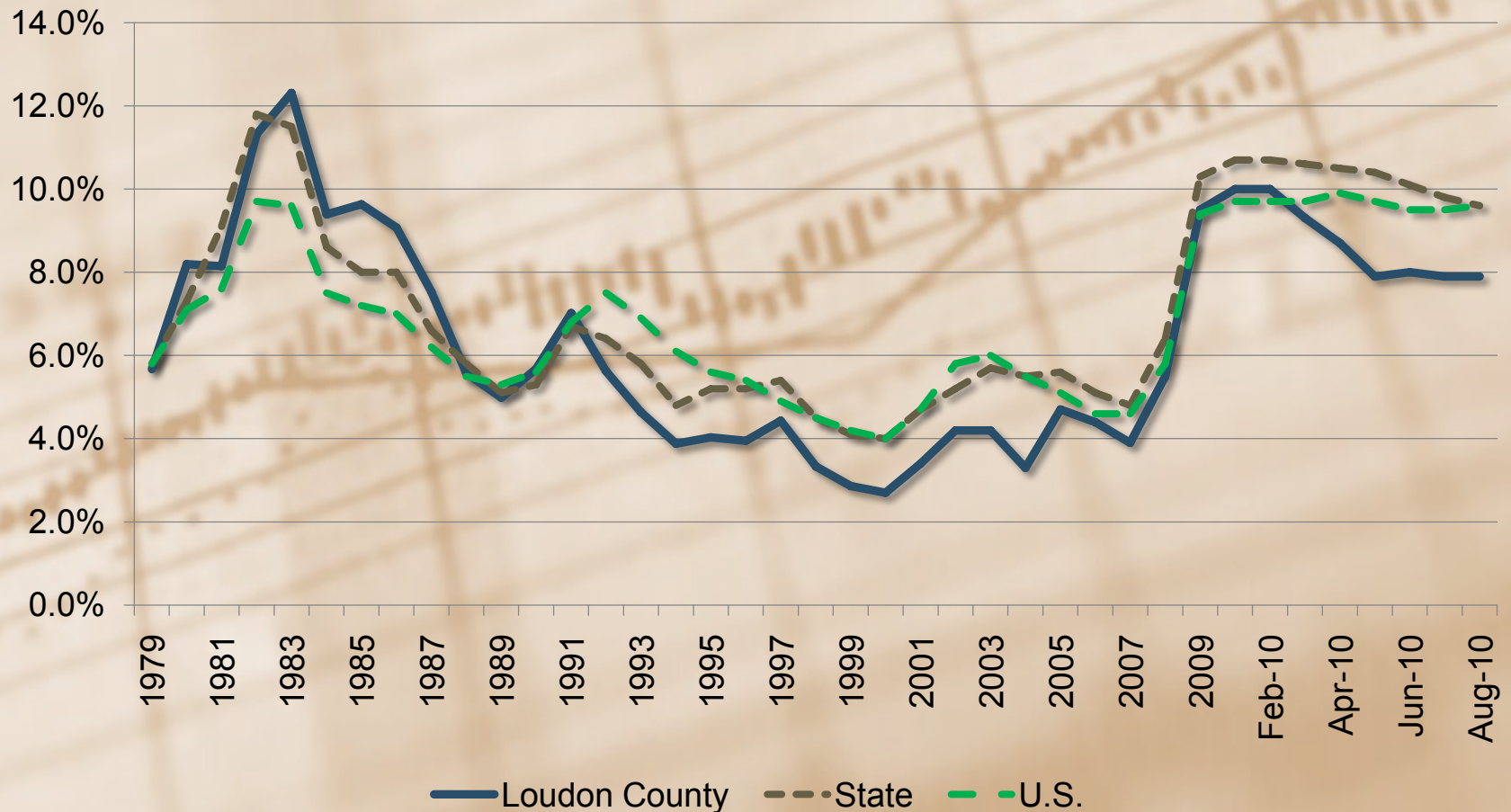
UN-EMPLOYMENT

Loudon County, Tennessee Unemployment Rates, 1979-2010



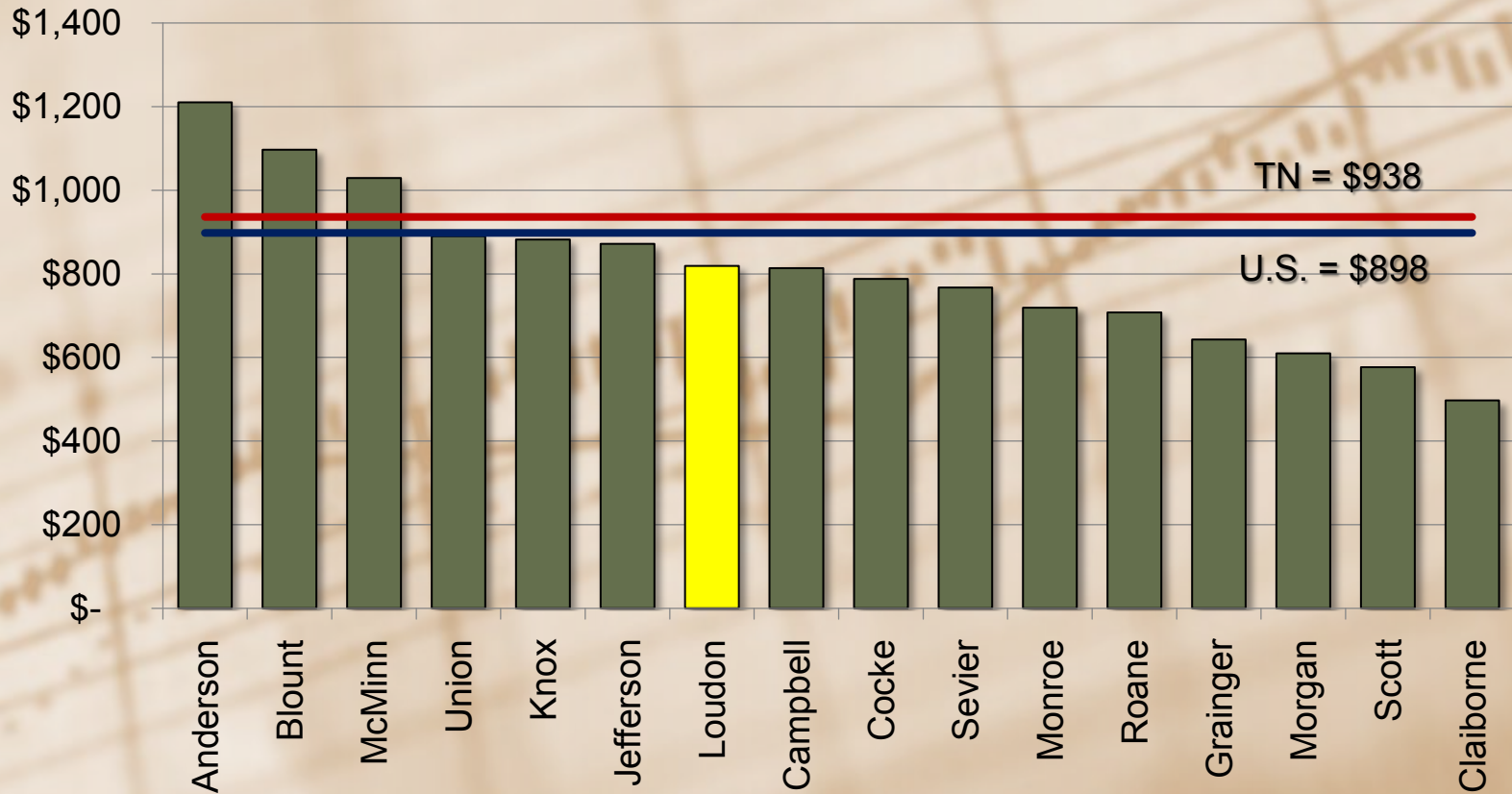
UN-EMPLOYMENT

Unemployment Rate Comparison 1979-2010



WAGES

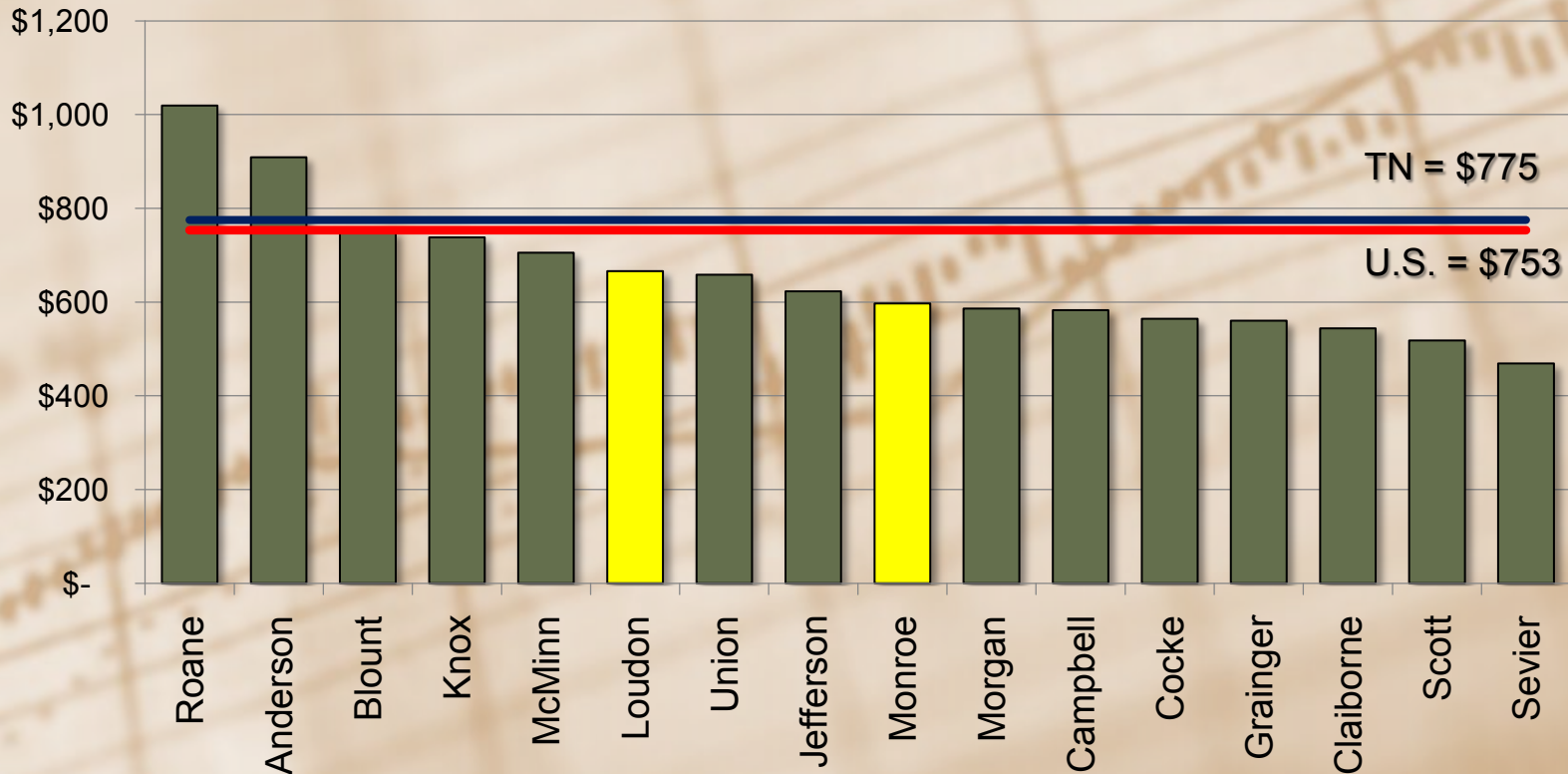
2009 Average Weekly Wage, Manufacturing



Loudon County = \$819
E. TN Region = \$818

WAGES

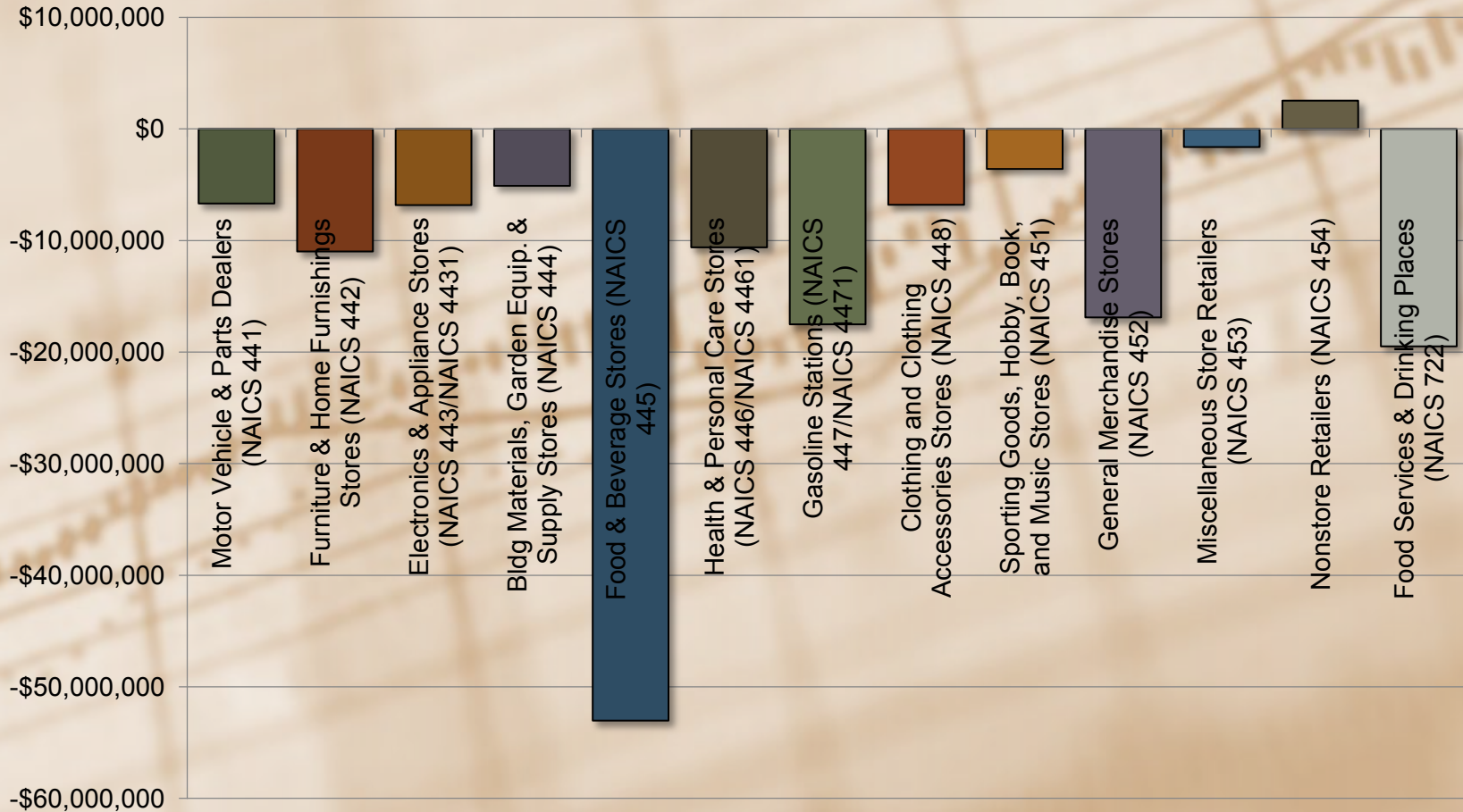
2009 Average Weekly Wage, All Industries



Loudon County = \$666
Monroe County = \$597
E. TN Region = \$656

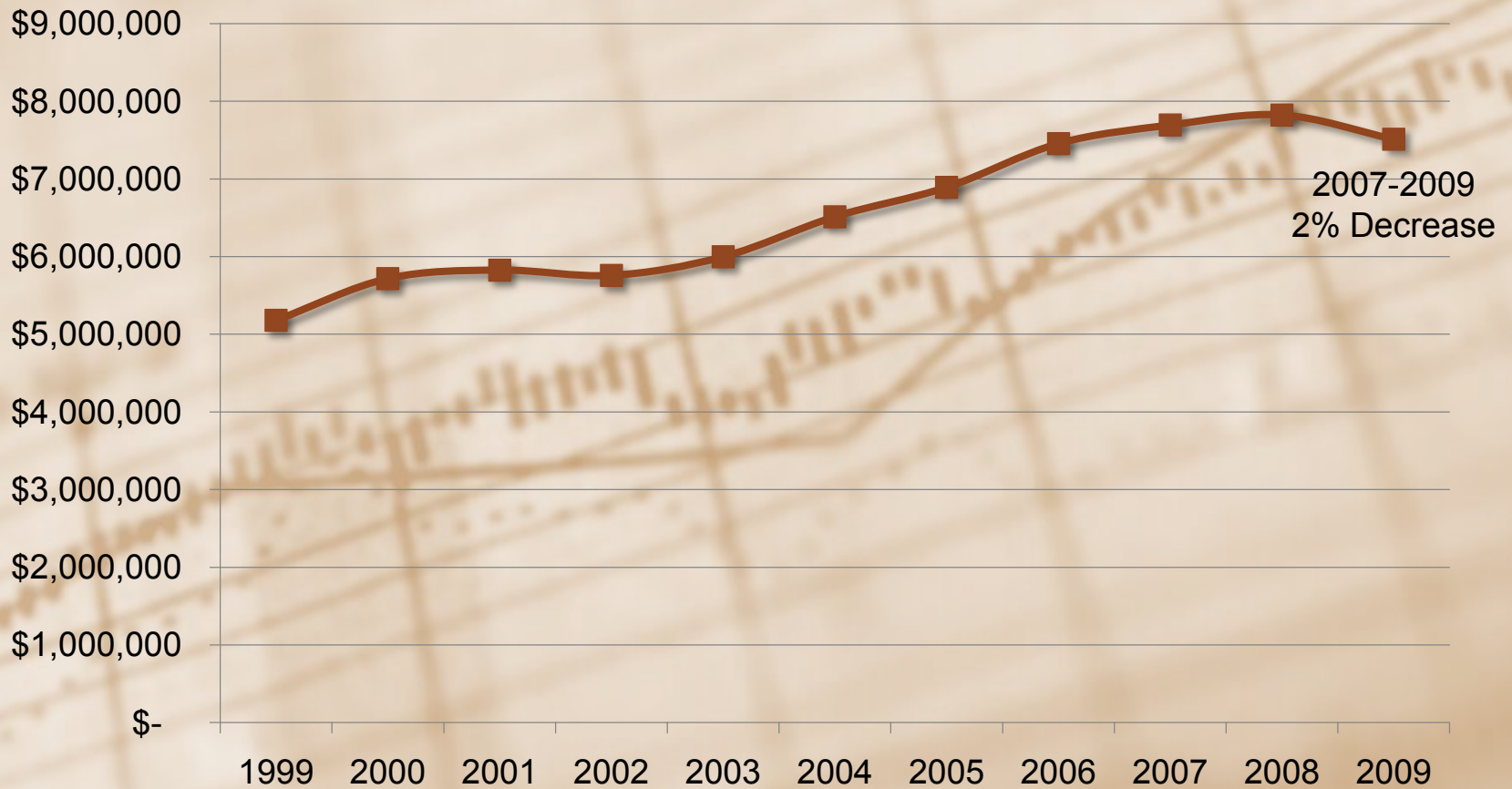
RETAIL

2009 Loudon County Retail Leakage



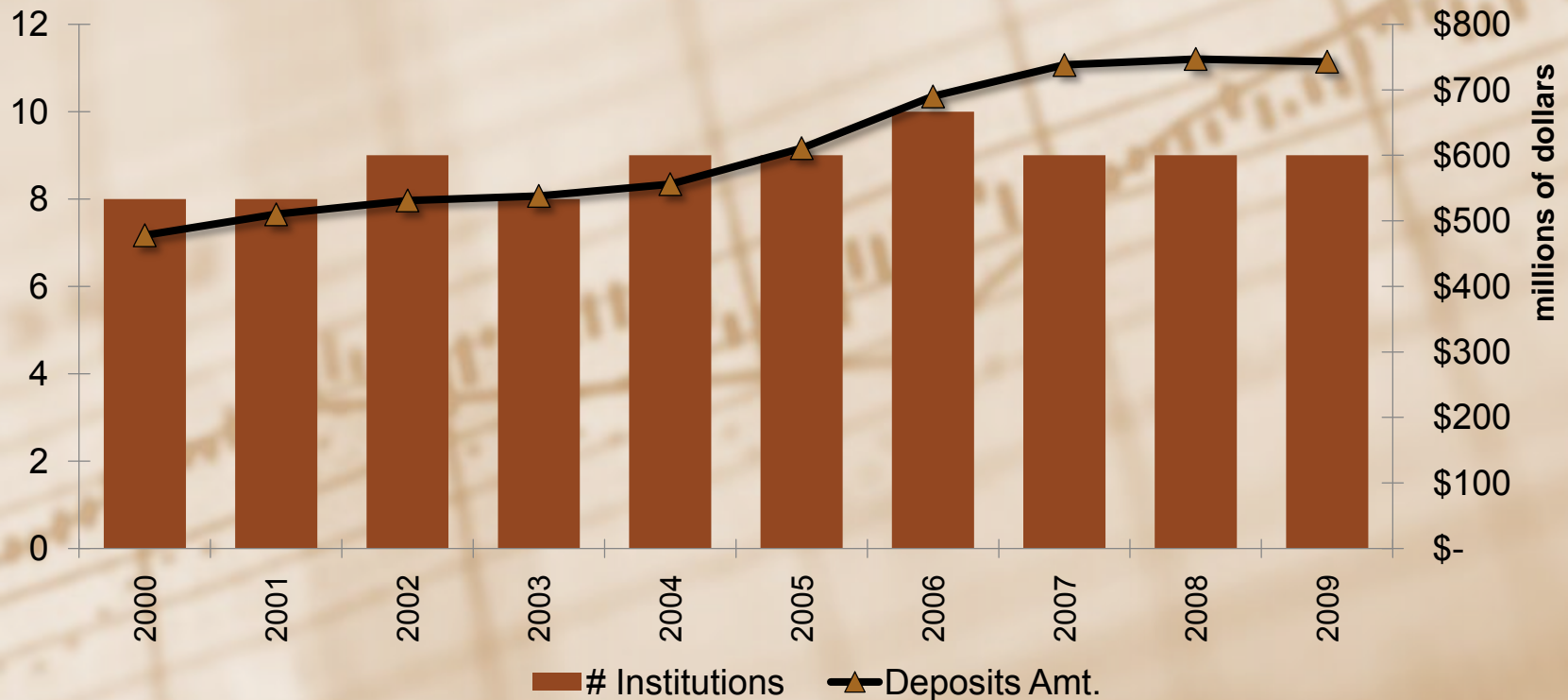
Total Retail Out Leakage= \$137,122,372

SALES TAX



BANKING

FDIC Insured Financial Institutions & Deposits Loudon County 2000-2009



2009 Bank Deposits = \$743 million down 0.5% from 2008

“Public education is the key civil rights issue of the 21st century. Our nation's knowledge-based economy demands that we provide young people from all backgrounds and circumstances with the education and skills necessary to become knowledge workers. If we don't, we run the risk of creating an even larger gap between the middle class and the poor. This gap threatens our democracy, our society and the economic future of America.”

Eli Broad, b. 1933
Business Leader & Philanthropist
Founded and built up two Fortune 500 Companies and
Being one of the richest people in the U.S





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